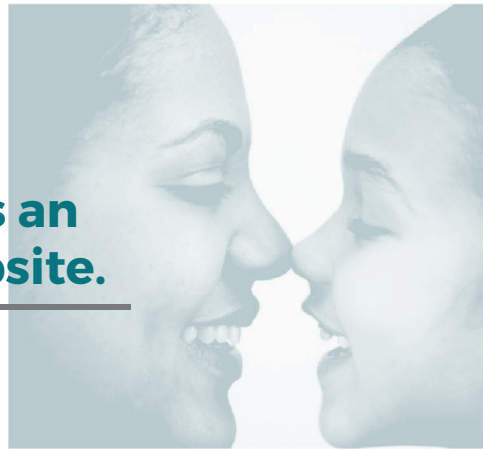




2015



ANNUAL REPORT



The following Annual Report is an archived version of original website.



PASO DEL NORTE HEALTH
FOUNDATION

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MESSAGE FROM CHIEF EXECUTIVE OFFICER AND BOARD CHAIR

IMPACT! A very strong word and one that is not used lightly. We are convinced that the Paso del Norte Health Foundation has made a major impact in the lives of thousands of individuals in this region during the past 20 years! Founded in **1995 with assets of \$130 million**, the Health Foundation has provided support for organizations and agencies of **more than \$145 million and now has more than \$202 million** in assets.

However, money is not the whole story! The most important part of the story lies in the outcomes that have resulted from the grants provided by the Health Foundation. You will find a list of these in the body of this report. But grants make up only part of the story. Another important component is Health Leadership, which includes committees and consortiums for community and regional leaders. Many of these committees require very little money and are led by staff and volunteers of the Health Foundation with support from major health leaders in the region.

The future is bright. Two new foundations have been established in the past three years by the Health Foundation. The Paso del Norte Foundation is a 501 (c)(3) charitable foundation challenged to raise funds to increase the assets of the Health Foundation and support health-related projects in the region. The Fundación Paso del Norte para la Salud y Bienestar was established in 2015 with a mission to improve health in the Ciudad Juárez community. Both Foundations are affiliated with the Health Foundation and will have a major impact on health in our region.

We thank you for your continued partnerships and support of the Health Foundation and our family of foundations. None of us can change the world alone, and our work is truly a joint effort with you. **With your help, we will continue to IMPACT the health of our region!**



Carolyn L. Mora, Chair
Board of Directors



Myrna J. Deckert,
Chief Executive Officer

A final note:

I have had the great privilege to live and work in El Paso for more than 45 years. I am truly blessed by the boards, community members, staff, and supporters with whom I have had the honor to work. AND, I have 'retired' now for the third time – so maybe this time it will work. I know that the Health Foundation is on solid footing and that the boards, staff and Tracy Yellen, the CEO, will move forward with initiatives that will make a difference in the lives of many individuals in this region. AND, even though Ray and I will be living mostly in Louisiana, we will never leave El Paso! My heart remains with all of you. Congratulations, Tracy, and farewell, my friends.

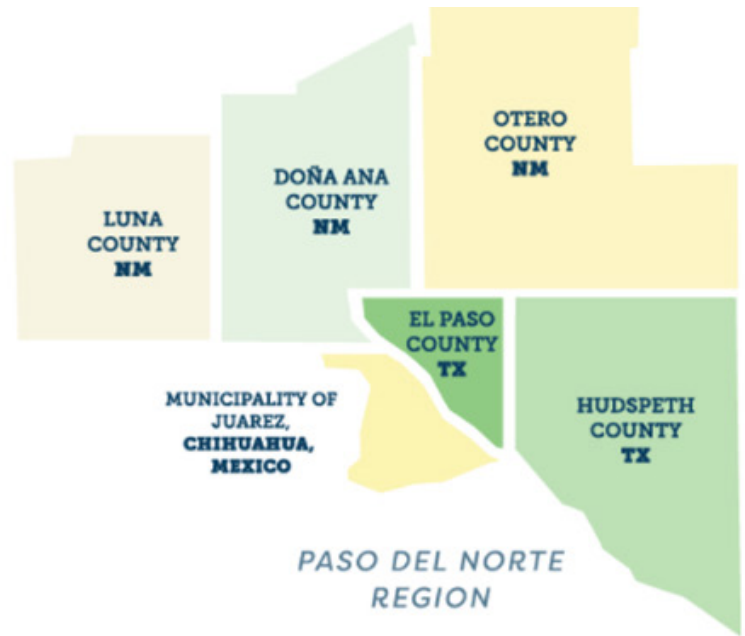
Myrna

Overview (continued)

HISTORY

The Paso del Norte Health Foundation was established in 1995 from the sale of the not-for-profit Providence Memorial Hospital and is one of the largest private foundations on the United States/Mexico border.

The Health Foundation operates in a unique binational environment, which stretches across two countries and three states. The service area includes: Doña Ana, Luna, and Otero Counties in New Mexico; El Paso and Hudspeth Counties in Texas; and the Municipality of Ciudad Juárez, Chihuahua, México. Within the region's population of 2.4 million people, more than 750,000 residents are under the age of 18.



MISSION STATEMENT

The Paso del Norte Health Foundation promotes health and prevents disease in the region through leadership in health education, research, and advocacy.

*All people
deserve **GOOD
HEALTH***

VISION STATEMENT

The vision of the Health Foundation is a region driven by the power of healthy living.

CORE VALUES

Collaboration - We will collaborate with others to achieve greater results.

Dignity/Respect - We will treat all people with dignity and respect.

Diversity - We will acknowledge and embrace differences to maximize results.

Evidence - We will use data and empirical methods to guide our course of action.

Integrity - We will demonstrate honest and ethical behavior in all our interactions. Our actions will match our words.

Leadership - We will bring people together with creative ideas and effective programs within our priority areas.

Overview (continued)

PRIORITY AREAS

The Health Foundation's board of directors identified five priority areas to focus its work throughout the region.

BOARD OF DIRECTORS

Carolyn L. Mora

Carolyn L. Mora Financial Services

Jose Prieto, M.D., Vice Chair

Partners in Pediatrics

Alan Abbott

Lynwood Garden Investments, Inc.

Robert Ash

El Paso City Employees' Pension Fund

Sharon Butterworth

Community Advocate

Guadalupe (Pita) De La Vega

Almacenes Distribuidores de la Frontera

Bruce Esterline

Meadows Foundation

Allan M. Goldfarb

Kemp Smith LLP

Michael Miles

Community Advocate

Marina Monsisvais

Barracuda Creative PR

Hector Retta

Capital Bank

Judy Robison

Community Advocate

Lisa Saenz

WestStar Bank

Benjamin Torres-Barron

Baker & McKenzie Abogados, S.C.

FOUNDATION STAFF

Myrna J. Deckert

Chief Executive Officer

Jon Law

President

Marcela Garcia

Vice President Finance

Michael Kelly

Vice President Programs

Bianca Aguilar

Associate Program Officer

Juanita Galaviz

Program Administrator

Rikki Holcomb

Director of Accounting and IT

Claudia Luevano

Program Assistant

Enrique Mata

Senior Program Officer

Ida Ortegon

Director of Communications

Faviola Porras

Accounting Support Assistant

Jana Renner

Associate Program Officer

Nohemi Rubio

Associate Program Officer

Sylvia Soto

Director of Operations

Angelina Velazco

Operations Support Assistant

REGIONAL IMPACT

Achievements to improve health and quality of life come through the establishment of partners who are visionaries and work to effectively plan and implement programs that address disease prevention and health education. With the support of the Health Foundation these partners are making an IMPACT and helping change habits for a healthy region.

BEHAVIORAL HEALTH

More than 150 health stakeholders of the El Paso Behavioral Health Consortium are meeting regularly to examine the community behavioral health system in preparation for future service needs and funding trends. This consortium is a leadership initiative of the Health Foundation.

[READ MORE](#)

FRUIT AND VEGETABLE CONSUMPTION

Consumers purchased more fruits and vegetables in grocery stores without increasing their budget through innovative marketing strategies by New Mexico State University, which were funded by the Health Foundation's Healthy Eating and Active Living initiative.

[READ MORE](#)

HEALTH INFORMATION EXCHANGE (HIE)

First initiated by the Health Foundation and after nearly four years in planning with major health stakeholders in El Paso County, the HIE will begin exchanging health information among doctors, hospitals and clinics.

HEALTHY EATING AND ACTIVE LIVING

Body mass index declined 10% among 4th graders with Health Foundation funding to schools in the Coordinated Approach To Child Health (CATCH) program, which initiated a best practice active living program within area school districts.

REGIONAL HEALTH FRAMEWORK

Health stakeholders throughout the region worked together to identify regional health issues for all to target and measure. This project is managed by the Health Foundation along with the HealthyPasodelNorte.org website, which provides health data of the region.

SMOKE FREE COMMUNITY

Smoking among adults has decreased from 21.5% to 13.3% in El Paso County. The University of Texas at El Paso campus and the Housing Authority of El Paso facilities recently became smoke free with the collaboration and support from the Health Foundation.

Regional Impact (continued)

UNDERAGE DRINKING

Communities throughout the region are working with various governments to help cut binge drinking among youth. Through the Health Foundation's Shift + initiative, a Social Host Ordinance was approved by Deming County Commissioners.

[READ MORE](#)

20TH ANNIVERSARY OF PDNHF

Together with The Hospitals of Providence, the Health Foundation celebrated 20 years of improving health and well-being with grantees, community leaders, stakeholders and friends.

[READ MORE](#)

IMPACT on Behavioral Health

With great leadership and collaboration facilitated by the Paso del Norte Health Foundation, the El Paso Behavioral Health Consortium is realizing lasting IMPACT in its efforts to build one of the finest behavioral health systems in the nation.

The Consortium partners collaboratively funded and entrusted their key data to complete an in-depth assessment of the needs, services and resources within the El Paso County behavioral health system. The Consortium Executive Committee then took action with strong mutual commitment to share what was learned from the 2014 El Paso County Behavioral Health System Assessment and build a foundation for lasting collaboration. The Health Foundation took on the task of building three leadership councils. Each council works to align existing behavioral healthcare and support systems toward the common goal of an accessible, person-centered behavioral health system of care for the El Paso region.

The Family Leadership Council builds collaboration among child, adolescent, and family health organizations; other child-serving agencies; and natural support systems to transform the current system into a nurturing behavioral health system model for children and families.

One example of the power of collaboration can be seen within the Family Leadership Council. Child Protective Services Director Diana Barajas took on a lead role as Chair of the Mental Health Foster Care Work Group. She convened a series of intensive sessions to map services among the Department of Family and Protective Services, the El Paso Psychiatric Center, the local Mental Health Authority, and Private Inpatient Facilities in an effort to streamline communication when foster care children and youth move from inpatient care back into the community. The coordination among all these professionals showed immediate improvements in case management and person-centered care. The work group partners are now amending organizational policy and practice to maintain these improvements.

Impact on Behavioral Health (continued)



DIANA BARAJAS



CONTINUUM MENTAL HEALTH CARE TEAM

The Integration Leadership Council builds collaboration among healthcare providers to increase access to recovery-oriented behavioral healthcare by increasing the number of available providers and by integrating behavioral health and recovery supports into primary care settings.

The Justice Leadership Council builds collaboration among El Paso County justice system leaders and community stakeholders to transform policy and practices that address behavioral healthcare for justice-involved individuals.

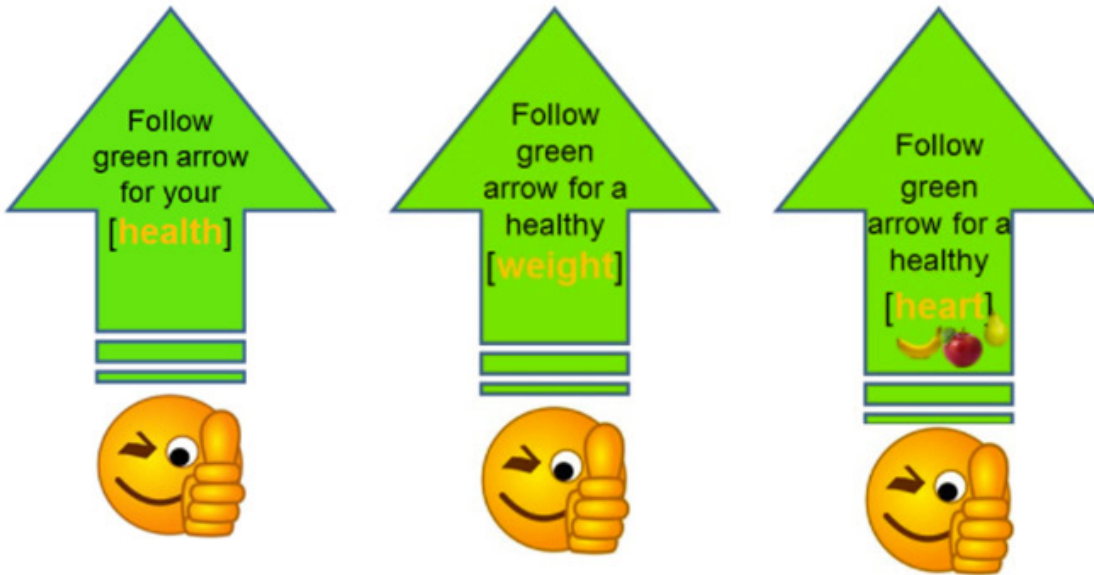


IMPACT on Fruit and Vegetable Consumption

Fruit and vegetable consumption is associated with multiple positive health outcomes, yet current national and local rates remain low (i.e., 24% and 19% consume ≥ 5 servings of fruits and vegetables, respectively). With support from the Paso del Norte Health Foundation, a team from the Marketing Department at New Mexico State University deployed an already successful socially-based "rule-of-thumb" health intervention to increase by 10% the purchase of fruits and vegetables by consumers in several regional grocery stores in (Alamogordo, Las Cruces and Tularosa) New Mexico without significantly increasing their budget.

This was done by providing grocery shoppers easy access to information related to how many fruits and vegetables were commonly purchased in the store (e.g., 5 fruits and vegetables) as well as the related health benefits. Placards were added to the inside and outside front of all grocery carts where shoppers could view. The placards described how many fruits and vegetables were purchased on average and which fruits and vegetables were most popular. Also to attract shoppers, large floor stickers were placed in the store areas with the most foot traffic (i.e., the perimeter of the store). These stickers pointed customers to the produce section with one of three phrases: "Follow the green arrow for your health"; "Follow the green arrow for a healthy heart"; "Follow the green arrow for a healthy weight."

Impact on Fruit and Vegetable Consumption (continued)



En Esta Tienda, La Mayoría de la Gente Elige al Menos **5** Frutas y Verduras

Los más Populares: Plátanos, Limones, Aguacates, Maíz, Naranjas, Tomates, Jalapeño, Pimientas Verdes, Cebollas, y Duraznos



In This Store, Most People Choose at Least **5** Produce Items

Most Popular: Bananas, Limes, Avocados, Corn, Oranges, Tomatoes, Jalapeno & Long Green Peppers, Onions, and Peaches

After several weeks of studies, there was a significant increase in fruit and vegetable purchases, without increasing shopper budgets or decreasing store profitability. This intervention created a major IMPACT in how to increase fruit and vegetable consumption in the region. Today, the program team is working with the USDA-Economic Research Service and Pay N' Save, Inc. to disseminate these types of interventions throughout their stores with additional in-store marketing interventions being conceptualized and tested.

Impact on Fruit and Vegetable Consumption (continued)



“The current success of our healthy retail project and research is directly attributable to the Paso del Norte Health Foundation and Paso del Norte Institute for Health Living. Through this partnership, we now have a national platform to instigate change in grocery stores!”

Collin Payne
Associate Professor of Marketing
Co-director NMSU Consumer Behavior Lab
New Mexico State University

IMPACT on Underage Drinking

Shift+ is an initiative of the Paso del Norte Health Foundation

Shift+ Network members from Luna County and Otero County are working with local law enforcement to help communities implement social host policies once they've been adopted.

A LOCAL HIGH SCHOOL STUDENT TWEETING ABOUT A PARTY THAT EVENING:



Local social host policies help communities reduce the number of large underage drinking parties.

After one year of intense training on both sides of the U.S./Mexico border, members of the Paso del Norte Health Foundation's Shift+ initiative coalition are advocating for public policies to address environmental risk factors that contribute to underage and binge drinking in the region.

Youth and young adults are particularly vulnerable to the negative consequences of binge drinking (5 or more drinks in a row for men; 4 or more for women) including sexual assaults, unintended pregnancies, and unintended injuries. In Luna County, New Mexico advocates are making an IMPACT by reducing social access to alcohol among young people in their communities. Members of the Luna County Partnerships for Success II coalition participated in the Shift+ training program and in January 2016, Luna County adopted the first Social Host Ordinance in the Paso del Norte region. Under the new ordinance, law enforcement personnel can now write a civil citation to the person or persons responsible for underage drinking parties or unruly gatherings. Data show that the most underage drinking, and in many instances binge drinking, among young people happens in social settings, or "house parties." Emerging research

Impact on Underage Drinking (continued)

shows that these ordinances reduce the number of large house parties and the number of youth who drink in these high-risk settings.

Luna County set the stage for other communities in the Paso del Norte region to improve local policy to reduce underage drinking and related consequences. Initiative partners in other counties are advocating for social host ordinances in their own communities as well. Meanwhile, the Shift+ team is also assessing risk factors in the retail alcohol environment and advocating for best practices and policies at the local level to reduce these risks.



“When communities send a unified message that underage drinking is unhealthy, unsafe and unacceptable, everyone benefits.”



Shift + Network members from Luna and Otero County

IMPACT over Twenty Years

The Paso del Norte Health Foundation has been at the forefront in improving the health and well-being of the residents in the Paso del Norte region for the past 20 years.

When Tenet Healthcare Corporation took over the operations of Providence Memorial Hospital on Sunday, Oct. 1, 1995, the Paso del Norte Health Foundation came into being with \$130 million in assets.

Today, the Paso del Norte Health Foundation is the largest private foundation on the U.S.-Mexico border and has invested more than \$141 million in the pursuit of its health-conscious mission, exceeding the \$130 million the Health Foundation initially received from the sale of Providence Memorial Hospital.

The history of this unique transaction dates back to 1902 when a group of doctors and businessmen in El Paso established Providence Hospital, the city's first non-denominational hospital. Faced with the challenges of growth and spurred on by the passage of the federal Hill-Burton Act of 1946, Providence eventually transitioned from a small, private hospital to a public, not-for-profit hospital with a mission to be the finest medical facility between Los Angeles and Dallas.

The eventual sale of Providence Memorial Hospital to Tenet Healthcare came during a period of increased hospital industry consolidation in the mid-1990s. When Tenet purchased Providence Memorial Hospital, the assets immediately went toward the establishment of a new community health foundation whose mission would be “to effect long-term improvements in the health status of the population of the greater El Paso region through education and prevention.”

In its first year of operation the Paso del Norte Health Foundation worked to identify the health needs of the region comprising far west Texas, southern New Mexico and the municipality of Ciudad Juárez, Mexico. Since then, it has awarded grants to more than 300 organizations across the region, all in pursuit of “creating a region driven by the power of healthy living.”

Impact over Twenty Years (continued)

In celebration of its 20th Anniversary, the Health Foundation held three events to recognize the individuals who helped to form the original Providence Hospital, Providence Memorial Hospital and the Health Foundation.

Special thanks to Judy Robison and Bert Mijares, Co-Chairs of the 20th Anniversary committee, and all committee members for leading the celebration.



Legacy Event

Descendants of Dr. and Mrs. M.P. Shuster and of the founding board of Providence Memorial Hospital attended an afternoon reception to honor those who contributed to improving the health of the people in the border region for more than 100 years.

Anniversary Event

More than 400 guests joined the Paso del Norte Health Foundation board of directors to celebrate the anniversary of the Health Foundation, its accomplishments, and to hear about emerging projects for the future. Sally Hurt-Deitch, Market Chief Executive Officer of The Hospitals of Providence, welcomed attendees and emphasized the importance of partnerships to create systemic change in the health of the region now and into the future. Dr. Abraham Verghese spoke on the importance of "care" and empathy for those serving in the health care professions. Dr. Verghese was a Professor of Medicine and Chief of the Division of Infectious Diseases at Texas Tech Health Sciences Center in El Paso. He practiced medicine at Thomason Hospital from 1991 to 2002.

Impact over Twenty Years (continued)

Grantee Event

The Health Foundation also celebrated with past and current grantees to thank them for their hard work and dedication to promoting healthy behaviors. More than 150 grantees joined in the breakfast celebration, with guest speaker U.S. Congressman Beto O'Rourke. The Congressman spoke about the role of leadership to create change for a better community and the need for improved behavioral health services for veterans in the El Paso area.

2015 GRANTS

The Paso del Norte Health Foundation has emphasized that it takes more than one individual or organization to bring about change. The achievements in improving health and quality of life have come through a unified focus and the dedication of hundreds of partnering regional nonprofit organizations and institutions.

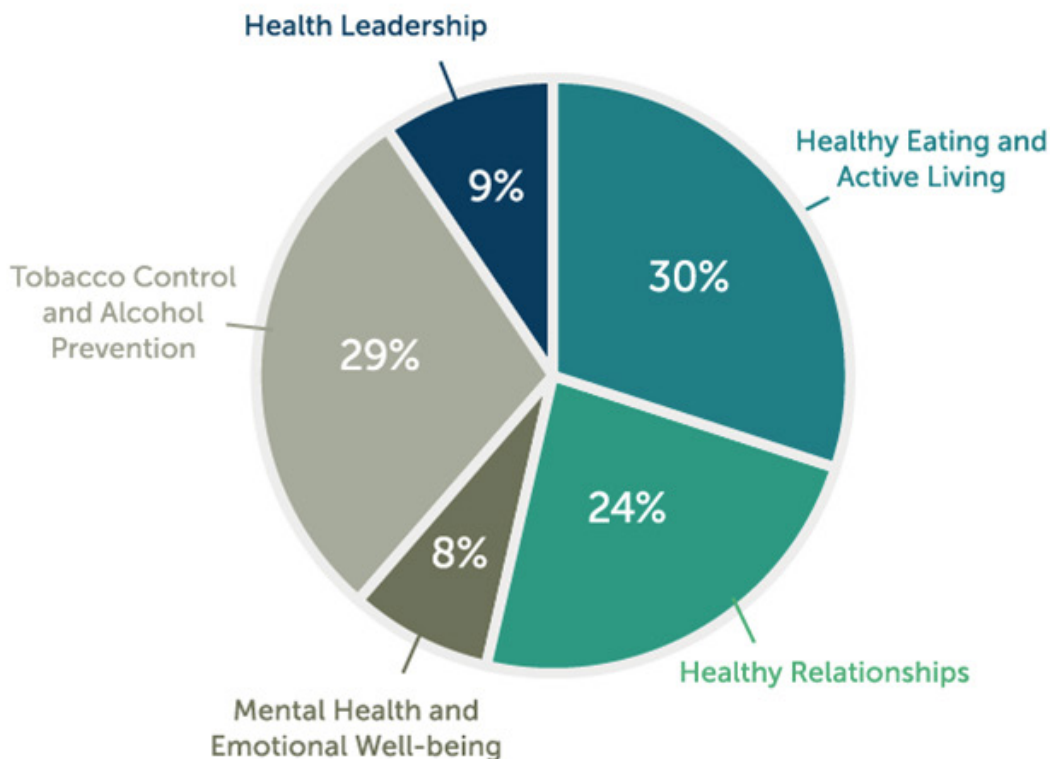
Total amount of grants payments:

\$9,098,206.80

Total number of organizations funded:

46

2015 PAYMENTS BY PRIORITY AREA



A COMPLETE LIST OF GRANTS FUNDED IN 2015

2015 Cash Payments -Annual Report

HEALTHY EATING AND ACTIVE LIVING - To make healthy eating and active living an easy choice for children and their families.					
Organization Name	Project Title	Project Description	Year Approved	Approved Grant Amount	2015 Payment Amount
Arbol de Vida	HEAL	To provide meals and offer physical activities for residents from nearby middle and high schools at their center in Ciudad Juárez, MX.	2015	\$106,028.25	\$53,014.12
Centro de Asesoría y Promoción Juvenil, A.C.	Adolescentes y Familias Saludables - Healthy Teens and Families	To increase the consumption of fruits and vegetables by providing meals, nutrition education, and creating home gardens. Also to provide opportunities for physical activity for disadvantaged adolescents and adults across five CASA community centers in Ciudad Juárez, MX.	2015	\$129,800.00	\$64,900.00
Centro San Vicente	Replication of Centro San Vicente's (CSV) Model Development and System Changes for HEAL in a Clinic Setting program	To assist Texas Tech University Health Sciences El Paso in adopting a care model developed by CSV. Together they are implementing sustainable systemic clinical changes to promote healthy eating and active living among overweight/obese pediatric patients in El Paso, TX.	2015	\$192,730.00	\$96,365.00
Community Action Agency of Southern New Mexico	Early Child Nutrition Education Program (ECNEP)	To establish an early, positive self-orientation toward HEAL and increase asking behaviors for healthy foods and physical activity by children ages 3-5 in home-based daycare programs across Doña Ana County, NM.	2015	\$121,594.17	\$60,797.08
Doña Ana County Health & Human Services	Nuestra Vida - Our Life	To establish and sustain nutrition and physical activity opportunities for diabetic and pre-diabetic adults and their social networks and in adolescent after-school programs at community centers in Organ, Chajaral and Radium Springs, NM.	2015	\$149,809.44	\$74,904.72
Kelly Memorial Food Pantry	FreshPlace @ Kelly	To establish and sustain the FreshPlace model to address the underlying causes of hunger among clients at their food bank in El Paso, TX.	2015	\$105,776.00	\$52,888.00
La Semilla Food Center	The Bowie Jardin Project	To provide a coordinator for the Bowie High School garden in El Paso, TX.	2014	\$101,575.10	\$50,787.56
Las Cruces Public Schools	Las Cruces Public Schools Healthy and Fit Project	To continue adapting and piloting health and physical education components into the curricula and initiating staff wellness programs at schools across Doña Ana County, NM.	2015	\$250,062.00	\$125,031.00
Texans Care for Children	Children's Health Policy and Advocacy Program	A general purpose grant to help Texans Care for Children strengthen statewide Texas obesity and healthy living policy through policy analysis, advocacy, collaboration, and strategic communication.	2015	\$25,000.00	\$25,000.00
Texas A&M Foundation	MoreCounts/MasCuenta	To provide promotor-led direct service healthy eating classes and family physical activity opportunities to intergenerational families in Socorro and Clint, TX, along with creating a HEAL advisory council for far east El Paso County and providing training to promotoras.	2015	\$218,278.94	\$109,139.47
The FEMAP Foundation	Valoración y Atención Nutricional en Niños - Children's Nutritional Assessment	To increase fruit and vegetable intake by providing meals and nutrition education. Also to provide opportunities for physical activity for disadvantaged children in after-school programs across eight elementary schools in Ciudad Juárez, MX.	2015	\$139,975.00	\$69,987.50
The Regents of New Mexico State University	Using Reinforcement Schedules to Improve Carotenoid Levels, Reduce Fruit and Vegetable Waste and Increase School Lunch Participation in El Paso	To apply social learning theory and basic marketing principles to increase fruit and vegetable intake among middle school students in the Ysleta Independent School District of El Paso, TX.	2015	\$194,904.00	\$97,452.00
The University of Texas at El Paso	Creating a Culture of Healthy Eating and Active Living in the Paso del Norte Region	To establish a backbone organization in support of healthy eating and active living for the Paso del Norte region.	2014	\$7,921,696.00	\$1,584,339.20
Border Partners	Healthy Eating and Active Living in Border Region of Luna Co./Palomas	To increase fruit and vegetable intake and physical activity opportunities for 1,400 children and their families in Palomas, MX.	2015	\$27,500.00	\$13,750.00
City of El Paso	Eat Well El Paso	To expand the currently successful program to include adult menus, food trucks, and chain restaurants, as well as provide nutrition training during food handler classes in El Paso, TX.	2015	\$296,571.00	\$148,285.50
La Semilla Food Center	Edible Education	To provide school garden and nutrition education programming to schools in Doña Ana, NM and El Paso, TX counties.	2015	\$110,892.10	\$55,446.05
Ciudadanos Comprometidos con la Paz, A.C.	Movimiento Saludable MOVVS - MOVVS Healthy Movement	To provide healthy foods and offer physical activity for 160 children ages 6-16 across four community centers in Ciudad Juárez, MX.	2015	\$120,802.00	\$60,401.00
Contract Expenditures				To pay for expenditures incurred from third-party independent contractors for services related to Healthy Eating and Active Living.	
				\$19,650.00	\$4,912.50
					\$2,747,400.70
TOBACCO CONTROL AND ALCOHOL PREVENTION - To eliminate tobacco use and reduce binge drinking particularly among youth.					
Grantee Name	Project Title	Project Description	Year Approved	Approved Grant Amount	2015 Payment Amount
Fundación del Empresariado Chihuahuense, A.C.	Reducción del Consumo de Alcohol en la Región de Cd. Juárez - Reduction of Alcohol Consumption in the Ciudad Juárez Region	To serve as the Juárez based backbone organization for Shift+ and to promote and implement evidence-based environmental strategies to reduce underage drinking and binge drinking among all ages in Ciudad Juárez, MX.	2013	\$390,439.66	\$113,421.35
The Regents of New Mexico State University	Technical Assistance Health Behavioral Surveys	To provide technical assistance to the Shift + Organizing Agency to format and convert two health behavior surveys in Qualtrics through NMSU.	2015	\$4,588.00	\$4,588.00
The University of Texas at El Paso	Screening and Brief Motivational Intervention in the Paso del Norte Region	To implement Screening and Brief Motivational Interviewing (SBI) in hospital emergency rooms, jails, or community health clinics. SBI is an evidence-based practice used to identify, reduce, and prevent problematic use of alcohol.	2014	\$573,275.00	\$286,637.50
YMCA of Greater El Paso, TX & Rio Grande Valley	SHIFT + Initiative Organizing Agency - El Paso Juventud y Tabaquismo: Construcción de un Modelo de Prevención y Atención al Consumo - Youth and Tobacco: Building a Model to Prevent and Address Tobacco Use	To serve as the U.S. based backbone organization for Shift+ and to promote and implement evidence-based environmental strategies to reduce underage drinking and binge drinking among all ages in El Paso, Texas, and southern New Mexico.	2013	\$624,551.40	\$194,377.70
Centro de Asesoría y Promoción Juvenil, A.C.		To implement a tobacco control coalition in Ciudad Juárez that will begin to build capacity among youth serving organizations in the tobacco control, research evidence-based prevention programs, and conduct a pilot program in the schools for at least 450 students.	2014	\$133,852.95	\$89,235.30
Children in Need of Services, Inc. (CHINS)	Smoke Free Initiative	To train youth to present Teens Against Tobacco Use (TATU) to younger peers, provide Breathe Smart from the Start to young parents, facilitate two tobacco control youth coalitions, and provide cessation classes at Gerald Champion Medical Center in Otero County, NM.	2015	\$115,330.19	\$115,330.19
City of El Paso	Tobacco Exposed	To provide tobacco prevention lessons to youth of all ages in school settings as well as out-of-school settings. They will provide in-service tobacco education and awareness lessons to future and current health educators. They will also provide cessation support to underserved populations in El Paso, TX.	2015	\$128,194.00	\$128,194.00
Families and Youth, Inc	A Smoke Free Dona Ana County	To promote smoking cessation for multiple populations, including pregnant women, adults with mental illnesses, and youth. They will facilitate two tobacco control youth coalitions to conduct compliance checks and engage in advocacy efforts, and collaborate with lesbian, gay, bisexual, and transgender (LGBT) youth and adult groups on tobacco control activities in Doña Ana County, New Mexico.	2015	\$132,500.00	\$132,500.00
The University of Texas at El Paso	The Collective Impact of Tobacco Control	To serve as the Backbone Organization (BO) and provide leadership, coordination and capacity building efforts, technical assistance, and research-based media development to support a successful A Smoke Free Paso del Norte initiative.	2015	\$2,728,234.00	\$911,880.00
The University of Texas Health Science Center at Houston	Longitudinal Evaluation of Teens Against Tobacco Use	To implement three tobacco control youth coalitions in the El Paso Independent School District and train the youth to deliver Teens Against Tobacco Use lessons to younger peers. Youth participants will also plan and implement advocacy activities in El Paso, TX.	2015	\$153,238.80	\$153,238.80
Contract Expenditures				To pay for expenditures incurred from third-party independent contractors for services related to Tobacco Control and Alcohol Prevention.	
				\$8,600.00	\$6,800.00
					\$2,136,202.84

A Complete List of Grants Funded in 2015 (continued)

MENAL HEALTH AND EMOTIONAL WELL-BEING - To reduce the stigma associated with mental illness and explore structural changes in the region's behavioral health treatment systems.					
Grantee Name	Project Title	Project Description	Year Approved	Approved Grant Amount	2015 Payment Amount
Deming Public Schools	Wildcat Awareness Project	To provide Mental Health First Aid program training to health providers, lay health workers and families in the Luna County, New Mexico area.	2013	\$87,768.20	\$21,942.05
Dona Ana County Health & Human Services	Nuestras Emociones - Our Emotional Health and Well-being	To expand the number of community providers and lay health workers trained in Mental Health First Aid and to develop a stigma reduction promotora education curriculum.	2013	\$134,474.37	\$34,482.90
Dona Ana County Health & Human Services	Nuestras Emociones - Our Emotional Health and Well-being	To provide Mental Health First Aid trainings, NAMI Family to Family courses and the Nuestras Emociones Promotora program to promote a Think.Change culture in Doña Ana County, NM.	2015	\$69,971.00	\$34,985.50
El Paso Child Guidance Center	Assessing and Addressing Public Stigma in Agencies Serving Children and Adolescents Exposed to Trauma	To reduce stigma associated with mental illness among professionals who have frequent contact with consumers by developing the El Paso Child Guidance Center into a trauma informed care resource center and providing trauma informed care trainings to six El Paso County organizations that serve children and adolescents.	2015	\$59,605.40	\$29,802.70
Emergence Health Network	Project EMERGE	To increase the number of health providers, lay health workers, and families trained in Mental Health First Aid in El Paso County.	2013	\$308,955.42	\$50,307.81
Family Service of El Paso, Inc.	People Empower El Paso (PEEP)	To provide National Alliance for the Mentally Ill (NAMI) evidence-based programs including Family to Family, NAMI Basics, Parents and Teachers as Allies, and In Our Own Voice in El Paso County and to strengthen NAMI - El Paso as a central mental health advocacy and education provider in the region.	2015	\$264,321.32	\$132,160.66
Family Service of El Paso, Inc.	Project Empower El Paso (PEEP)	To provide evidence-based programs including National Alliance on Mental Illness (NAMI) Family to Family, NAMI Basics, and In Our Own Voice mental health education programs for families and lay health promoters in El Paso County, TX.	2013	\$401,860.29	\$101,920.24
Texas A&M Foundation	De Mujer a Mujer	To provide training using the Health Workers Group Training Manual: Is it difficult being a woman? Guide on Depression" for up to 48 community health workers and 630 women in the El Paso and Hudspeeth County colonias in Texas.	2013	\$161,561.00	\$40,390.25
Techo Comunitario, A.C.	Cambiando el estigma para normalizar el proceso de buscar ayuda en la crianza de los hijos y construir comunidades saludables - Triple P Positive Parenting Program: Changing the stigma to normalize the process of seeking help for child-rearing and building healthy communities.	To train four Techo Comunitario staff on the Triple P evidence-based program and recruit 100 parents from eight at risk neighborhoods in Ciudad Juárez, MX. to participate in classes.	2015	\$51,896.00	\$25,948.00
The University of Texas at El Paso	Developing The El Paso Psychology Internship Consortium	To develop a multi-institutional "El Paso Psychologist Internship Consortium". An APA-accredited internship Program in El Paso County, TX.	2014	\$336,014.00	\$132,338.00
Contract Expenditures				\$352,951.00	\$110,638.50
					\$714,916.61

HEALTHY RELATIONSHIPS - To work with families, community organizations and schools to increase the protective factors for youth.					
Grantee Name	Project Title	Project Description	Year Approved	Approved Grant Amount	2015 Payment Amount
Boy Scouts of America Yucca Council	Unidos Prosperamos - United We Prosper	To recruit 100 new, disconnected boys in far East El Paso and southwest New Mexico to become part of the Boy Scouts of America program.	2015	\$130,256.50	\$65,128.25
Boy Scouts of America Yucca Council	Unidos Prosperamos - United We Prosper	To recruit 200 disconnected boys in the far east and south east areas of El Paso, TX to become part of the Boy Scouts of America program.	2014	\$97,376.40	\$48,688.20
Boys and Girls Clubs of El Paso	Club Connect	To recruit 160 disconnected youth into existing Boys and Girls Club programs throughout El Paso County.	2014	\$77,736.44	\$44,000.00
Casa Amiga Centro de Crisis A.C.	Adolescentes con entornos positivos - Teenagers in Positive Environments	To provide workshops on healthy relationships in a safe environment for 70 disconnected youth ages 12-17 years old in the south east and far east areas of Ciudad Juárez, MX.	2014	\$17,346.00	\$8,673.00
Centro de Asesoría y Promoción Juvenil, A.C.	Jóvenes en movimiento: Espacios de vinculación y desarrollo juvenil - Youth on the Move: Opportunities for Youth Connection and Development	To provide a variety of workshops in five community centers and add one new center to serve 570 disconnected youth ages 11-18 years old in Ciudad Juárez, MX.	2014	\$102,000.00	\$51,000.00
Centro de Asesoría y Promoción Juvenil, A.C.	Construyendo entornos positivos mediante la participación juvenil y la articulación de escuelas y comunidades - Creating Positive Environments through youth, schools, and community participation	To recruit and retain 875 disconnected youth ages 11-18 through out-of-school workshops in five community centers in Ciudad Juárez, MX.	2015	\$119,900.00	\$59,950.00
Creative Kids, Inc.	Project ABLE (Art Brokers Learning Experiences)	To offer an after-school and summer visual arts education program for 115 disconnected youth 7-18 years old in Fabens, TX.	2014	\$91,944.60	\$45,972.30
El Paso Symphony Orchestra Association, Inc.	Tocando	To implement an after-school and summer youth orchestra program at Hart Elementary for 60 children. Expansion will also occur to serve 30 more new children at a new elementary school in El Paso, TX.	2014	\$100,034.00	\$50,017.00
Girl Scouts of the Desert Southwest- Southern New Mexico & West Texas, Inc.	Troop Pathway Specialist Program	To create 24 new troops serving 240 new girls in Doña Ana, Luna, and Otero counties in NM, and offer the Girl Scout Leadership Experience to disconnected girls.	2014	\$50,000.00	\$25,000.00
Girl Scouts of the Desert Southwest- Southern New Mexico & West Texas, Inc.	Troop Pathway Specialist Program	To create 30 self-sustaining troops via 300 girls and 60 adults in Doña Ana, Luna, and Otero counties in New Mexico, and offer the Girl Scout Leadership Experience to disconnected girls.	2015	\$93,860.80	\$46,930.40
Ngage New Mexico	Policies Affecting Youth Impact in Doña Ana County	To conduct a thorough review and analysis of policies that contribute to disconnection and identify policies that reduce youth disconnection in Doña Ana County, NM.	2015	\$38,060.00	\$19,030.00
Organización Popular Independiente, A.C.	Construcción de entornos positivos para la infancia y juventud en Cd. Juárez, MX. - Creating Positive Environments for Children and Youth in Cd. Juárez, MX	To provide after school and summer programming for 350 youth in Ciudad Juárez, MX that includes music, art, dance, and sports activities.	2015	\$113,817.00	\$56,908.50
Organización Popular Independiente, A.C.	Cultura y deporte para la construcción de entornos positivos para la infancia y juventud en Cd. Juárez, MX - Culture and Sports for the development of Positive Environments for children and youth in Cd. Juárez, MX	To provide an after-school program for 250 youth in Ciudad Juárez, MX.	2014	\$68,779.66	\$34,389.83
Patronato del Museo del Niño de Ciudad Juárez, A.C.	Rodis Junior, Convirtiendo a jóvenes desvinculados en guías del museo - Rodis Junior, Turning Disconnected Youth into Museum guides	To recruit and train 120 disconnected youth from Ciudad Juárez, MX to serve as museum guides at La Rodadora, the only interactive museum in Ciudad Juárez and the largest museum in the state of Chihuahua, MX and El Paso, TX.	2015	\$18,763.45	\$9,381.73
The Community Foundation of Southern New Mexico	Ignite for FUN	To implement a pilot program for 60 youth focusing on health, civic engagement, and art through the collaboration of Place Matters, Ocotillo Institute for Social Justice, and the Court Youth Center in Las Cruces, NM.	2014	\$80,228.38	\$40,974.65
The FEMAP Foundation	IGNITE - Jóvenes Desvinculados - IGNITE - Disconnected Youth	To implement an out-of-school program for 210 disconnected children and youth in the URBI Villa del Campo community in Ciudad Juárez, MX.	2014	\$86,247.70	\$43,123.85
The FEMAP Foundation	FEMAP en Conexión 2015 - FEMAP in Connection 2015	To continue to implement an out-of-school program for 310 disconnected children and youth in the URBI Villa del Campo community in Ciudad Juárez, MX.	2015	\$88,570.00	\$44,285.00
The University of Texas at El Paso	Connection Matters: A Study of School Districts' Self-Interest and Policies	To conduct a comprehensive analysis of regional school district policies that contribute to or reduce youth disconnection through out-of-school programming.	2015	\$52,366.00	\$26,183.00
United Way of El Paso County	IGNITE Initiative - Organizing Agency	To serve as the backbone organization and provide leadership, coordination, and capacity building efforts to support a successful IGNITE initiative.	2014	\$434,552.00	\$156,438.80
Center Against Sexual and Family Violence	No Means No - Good to Go	To provide No Means No sexual violence prevention presentations to approximately 13,000 middle and high school youth in El Paso County, TX.	2014	\$221,607.10	\$110,803.50

A Complete List of Grants Funded in 2015 (continued)

Child Crisis Center	Teen Talk: Teens Thinking Smart	To provide the Teens Thinking Smart sexual health education program to 1,300 at risk youth and teen panel presentations for 8,000 middle and high school youth in El Paso and Hudspeth Counties, TX.	2014	\$549,468.76	\$274,734.38
City of El Paso	FOCUS El Paso	To provide the FOCUS sexual health education program to 1,400 youth and young adults in area transitional living centers and local technical schools. They will also provide Sexually Transmitted Infection prevention education to 7,400 STD clinic clients.	2014	\$304,150.00	\$152,075.00
Families and Youth, Inc	Safer Choices	To increase the availability of sexual health education for at least 200 youth and their families by addressing teenage pregnancy prevention, sexually transmitted infection prevention, and sexual violence in Doña Ana County, NM.	2014	\$236,126.62	\$118,063.30
The FEMAP Foundation	En Sexualidad Tú Tienes la Palabra III - With Sexuality you have a voice III	To provide the En Sexualidad Tú Tienes la Palabra program in eleven Ciudad Juárez middle and high schools to serve 13,000 youth. They will also develop and deliver a Positive Sexuality certificate program for educators in Ciudad Juárez, MX.	2014	\$254,122.00	\$127,061.00
The University of Texas at El Paso	Healthy Miner Sex Positive Peer Education Program	To increase the availability of positive sexuality education for 1000 UTEP students, ages 16-24 years of age through peer education. This approach will reach an additional 20,000 students through sexual health promotion and disease prevention strategies.	2014	\$543,951.00	\$271,975.50
YWCA El Paso del Norte Region	Two Should Know Organizing Agency	To serve as the backbone organization and provide leadership, coordination, and capacity building efforts to support a successful Two Should Know initiative.	2014	\$1,736,160.64	\$570,167.58
Contract Expenditures				\$764,348.90	\$154,177.25
To pay for expenditures incurred from third-party independent contractors for services related to Healthy Relationships.					\$2,655,132.02
HEALTH LEADERSHIP - To develop regional leaders and to provide leadership to emerging health-related initiatives.					
Grantee Name	Project Title	Project Description	Year Approved	Approved Grant Amount	2015 Payment Amount
Center Against Sexual and Family Violence	CASFV-STARS Merger	To assist with attorney and legal fees for establishing a merger between CAFV and STARS.	2015	\$20,000.00	\$20,000.00
New Mexico State University Foundation, Inc.	Southern New Mexico Ethics Summit	To plan and coordinate a Southern New Mexico Ethics Summit	2014	\$19,668.91	\$9,834.45
Paso del Norte Foundation (PDNF)	Expanding Regional Capacity- General Purpose	To support the Expanding Regional Capacity Program to work with charitable organizations in the region to leverage charitable giving and for providing General Support to help the PDNF further the Health Foundation's mission and priority areas.	2014	\$280,640.00	\$20,640.00
Paso del Norte Foundation (PDNF)	Expanding Regional Capacity	To support the Expanding Regional Capacity Program to program to work with charitable organizations in the region to leverage charitable giving and for providing General Support to help the PDNF further the Health Foundation's mission and priority areas.	2014	\$450,000.00	\$110,000.00
Rio Grande Cancer Foundation	Community Cancer Health Assessment	To conduct a community-wide (El Paso County) cancer needs assessment survey with a focus on the needs of cancer survivors through the spectrum of living with, through and beyond a cancer diagnosis.	2014	\$20,000.00	\$10,000.00
Workforce Solutions Borderplex, Inc.	Industry Recognized Skills Certification Initiative	To expand the existing Industry Recognized Skills Certification (IRSC) initiative that is managed by Workforce Solutions Borderplex.	2015	\$20,000.00	\$10,000.00
Paso del Norte Foundation	Advancing the Mission of the Health Foundation	To advance the mission of the Paso del Norte Health Foundation.	2015	\$290,000.00	\$290,000.00
Paso del Norte Foundation (PDNF)	Expanding Regional Capacity	To support the Expanding Regional Capacity Program to work with charitable organizations in the region to leverage charitable giving and for providing General Support to help the PDNF further the Health Foundation's mission and priority areas.	2015	\$225,000.00	\$112,500.00
Paso del Norte Foundation	Fundacion Paso del Norte Para la Salud y Bienestar	To improve health, education, economic opportunity and quality of life for the individuals, children and families of Ciudad Juárez, MX.	2015	\$31,150.00	\$31,150.00
Contract Expenditures				\$925,632.63	\$230,430.18
To pay for expenditures incurred from third-party independent contractors for services related to Health Leadership.					\$844,554.63
TOTAL PAYMENTS 2015 (135)					\$9,098,206.80

Balance Sheet

PASO del NORTE HEALTH FOUNDATION
STATEMENT OF FINANCIAL POSITION (Balance Sheet)
December 31, 2015

ASSETS

Cash	\$ 97,004
Accounts Receivable, net of allowances	62,063
Prepaid assets	27,053
Property, Plant & Equipment (net)	681,580
Investments	213,412,845
Other Assets	<u>231,931</u>
Total Assets	<u><u>\$ 214,512,476</u></u>

LIABILITIES AND NET ASSETS

Accounts payable and accrued liabilities	421,908
Grants payable (due in 2016)	6,453,746
Grants payable, L.T.	4,284,563
Deferred tax liability	<u>518,825</u>
Total Liabilities	<u><u>\$ 11,679,042</u></u>

Net assets

<i>Unrestricted</i>	
Board Designated	776,245
Undesignated	<u>202,029,939</u>
Total Unrestricted	202,806,184
Temporarily restricted	18,250
Permanently restricted	<u>9,000</u>
Total Net Assets	202,833,434
Total Liabilities and Net Assets	<u><u>\$ 214,512,476</u></u>

Audited financial statements will be available on July 31, 2016

Financials (continued)

Income Statement

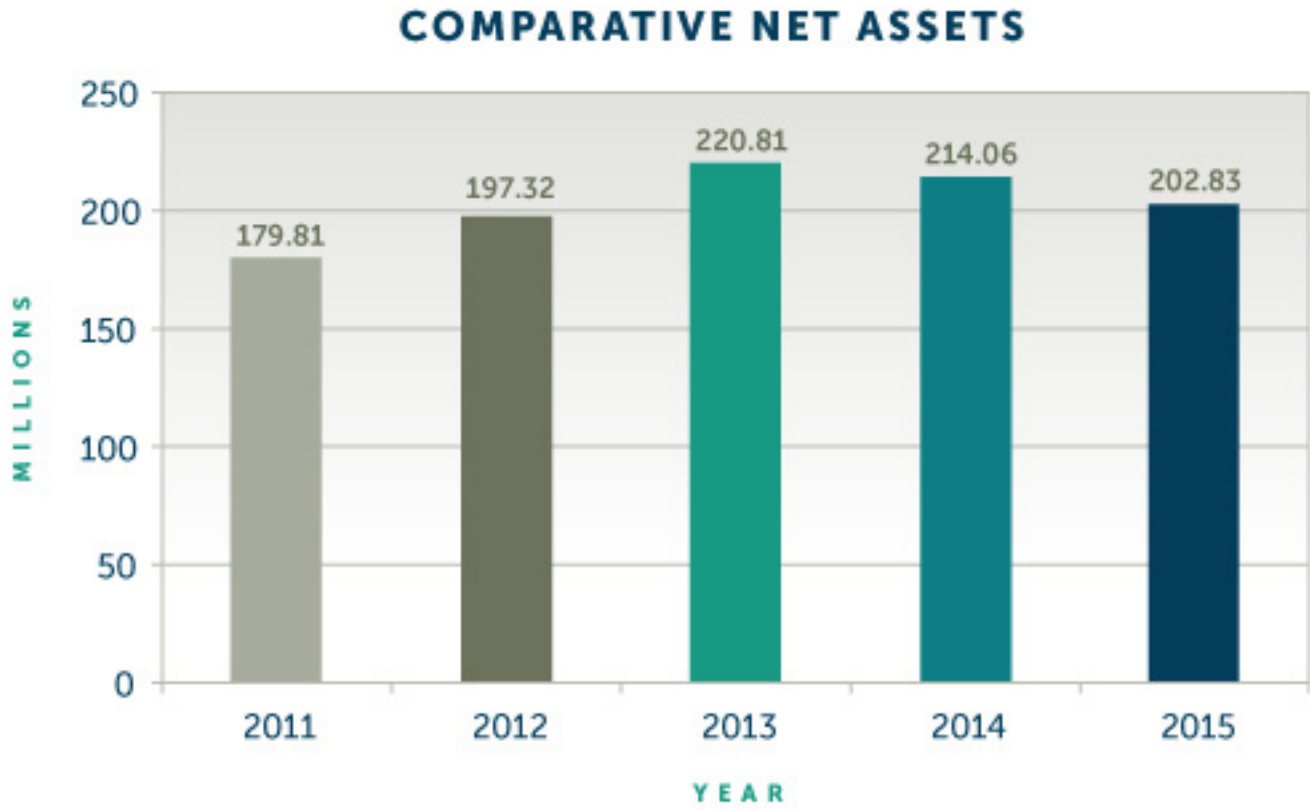
PASO del NORTE HEALTH FOUNDATION
STATEMENT OF ACTIVITIES AND CHANGES IN NET ASSETS (Income Statement)
For the Twelve Months Ending December 31, 2015

	<i>Unrestricted</i>	<i>Temporarily Restricted</i>	<i>Permanently Restricted</i>	<i>Total</i>
Contributions:				
Unrestricted	62,930	0	0	62,930
Temporarily Restricted	0	44,000	0	44,000
	62,930	44,000	0	106,930
Investment Income:				
Interest and Dividend Income	3,042,334	0	0	3,042,334
Net Realized Gain (Loss) on Investments	6,343,089	0	0	6,343,089
Net Unrealized Gain (Loss) on Investments	(9,322,144)	0	0	(9,322,144)
	63,279	0	0	63,279
Less: Investment Expense	1,217,570	0	0	1,217,570
Net Investment Income	(1,154,291)	0	0	(1,154,291)
Exempt Purpose Revenue:				
Program Revenue	42,300	0	0	42,300
Unrealized Grants	122,095	0	0	122,095
Rental Revenue	28,217	0	0	28,217
Other Income:				
Misc. Income	23,299	0	0	23,299
Total Exempt Purpose Revenue	215,911	0	0	215,911
Exempt Purpose Expenses:				
Program Related				
Administrative Expenses	1,712,399	0	0	1,712,399
Priority Related Expenses	204,161	0	0	204,161
Board Commitments	7,721,145	0	0	7,721,145
Total Program Related Expenses	9,637,705	0	0	9,637,705
Administrative Expenses	610,621	0	0	610,621
Current Federal Excise Taxes	144,455	0	0	144,455
Total Administrative Expenses	755,076	0	0	755,076
Total Exempt Purpose Expenses	10,392,781	0	0	10,392,781
Net Assets Released from Restrictions:	40,750	(40,750)	0	0
Changes in Net Assets	(11,227,481)	3,250	0	(11,224,231)
Net Assets at Beginning of Year	214,033,665	15,000	9,000	214,057,665
Net Assets at December 31, 2015	202,806,184	18,250	9,000	202,833,434

Audited financial statements will be available on July 31, 2016

Financials (continued)

Comparative Net Assets





OVERVIEW

The Paso Del Norte Foundation (PDNF) is a public charity established in 2013 to advance the mission of the Paso del Norte Health Foundation and accept and manage gifts from individuals, corporations and foundations to improve health, economic development, education and quality of life in the region.

MISSION

The mission of PDNF is to increase the resources available to improve well-being in the Paso del Norte region.

VALUES

- Accountability
- Leadership
- Stewardship
- Support
- Transformation
- Transparency

MESSAGE FROM BOARD CHAIR AND PRESIDENT

Dear Friends:

In 2015, we were grateful to partner with hundreds of individuals, corporations, foundations and nonprofit organizations to make an IMPACT by increasing the resources to improve well-being in the region.

We partnered with 22 nonprofit organizations through the Paso del Norte Foundation Challenge Fund raising more than \$900,000 in new and increased gifts from more than 2,000 donors, providing matching funds, and returning \$1.33 million to support charitable causes in the region.

Paso Del Norte Foundation (continued)

We supported 14 Health Funds established for Health Foundation initiatives; 19 Agency Funds to support the charitable purposes of partner agencies; and six Donor-Advised Funds to support the philanthropic goals of individuals and families.

We were especially honored to receive an unprecedented \$1 million challenge grant from the Hunt Family Foundation (\$200,000/year for 5 years) to support the growth and development of the Fundación Paso del Norte para la Salud y Bienestar. The Fundación is a new Juárez-based nonprofit organization established in 2015 by the Paso del Norte Health Foundation to improve the quality of life of children, youth and families in the region by leading, advancing and promoting initiatives, programs and partnerships for health and well-being.

Our second annual PDNF All Star fundraising event at Southwest University Park raised both resources for and awareness of the PDNF's work.

We look forward to increasing our impact going forward for the benefit of the residents of this region.



Robert Ash
Board Chairman



Tracy J. Yellen
President

MAKING AN INVESTMENT FOR A HEALTHY FUTURE

The Paso del Norte Foundation (PDNF) was established to support and leverage grantmaking by the Paso del Norte Health Foundation. It also exists to grow and support philanthropy in the Paso del Norte region. The PDNF works with donors to meet their philanthropic goals and to grow Health Funds, Donor-Advised Funds and Agency Funds. The PDNF leverages annual giving by partnering with nonprofit organizations through its Challenge Fund. The PDNF also seek to leverage grantmaking in Ciudad Juárez in partnership with the Fundación Paso del Norte para la Salud y Bienestar.

The PDNF takes advantage of the economies of scale offered by our affiliation with the Health Foundation. In addition, we ensure transparency and accountability, important to donors.

CURRENT AND PLANNED GIFTS

The PDNF gratefully accepts gifts and pledges of current assets and planned gifts including bequests, appreciated securities, real property, oil and gas mineral interests, closely-held business interests, life insurance, retirement plan benefits, charitable gift annuities and charitable remainder trusts. Donors may establish a named fund with gifts or pledges of \$5,000 over a five-year period. Donors may designate their gift to the fund of their choice.

TRIBUTE GIFTS

Donors may make contributions in any amount in honor and memory of family and friends to support PDNF general fund or fund designated by the donor.

Paso Del Norte Foundation (continued)

PDFN ALL-STAR NIGHT

The PDFN enjoyed its second annual fundraising event at Southwest University Park for a Chihuahuas game. The PDFN All-Star Evening welcomed 360 people for the event in the Sun Kings Saloon and Santa Fe Pavilion, raising more than \$60,000 to support the Foundation's mission. Sincere thanks to volunteer committee members Sandra Sanchez Almanzan, Sue Darnell, Sharon Robinet and Jennifer Wright.

The PDFN extends its sincere thanks to the major sponsors.



HALL OF FAME

- Western Refining

MVPS

- WestStar Bank
- Hunt Family Foundation

GOLDEN GLOVES

- Alan and Beth Abbott
- Household Furniture
- Del Sol Medical Center
- Kemp Smith
- Dr. Dwayne Aboud
- Richard Moore

ALL-STARS

- Ameriprise Financial
- Ann and Charles Horak
- Carolyn Mora
- Emergence Health Network
- Fox Acura Toyota
- Jennifer Wright
- J.O. and Marlene Stewart Foundation
- Jose Prieto, M.D.
- Joyce Wilson
- Katie Feuille
- Lincoln Financial
- L&F Distributors
- MIMCO
- Mitzi Shannon / Foret Companies
- Myrna Deckert
- Raymond James John Kazanjian
- Robert Skov
- Sandra Almanzan
- Sharon Robinet & Sue Woo
- Steve Lauterbach
- Sue Darnell
- Tracy Yellen
- Superior Healthplan
- USI Insurance

REGIONAL IMPACT

The PDNF manages four primary funds to meet its mission and improve well-being in the region.



HEALTH FUNDS

Support the impact of the Paso del Norte Health Foundation as it promotes health and prevents disease in the region. The Health Fund consists of 14 funds established to support health and well-being in the region.

- Dr. Elizabeth Postlewaite Abbott Fund for Mental & Emotional Well-being
- Robert & Gloria Ash Fund
- Myrna & Ray Deckert Fund for Health Leadership
- Bob & Rose Ann Hoy, Jr. Fund for Health Leadership
- Cindy Foster Lyons & Guy N. Fields III Fund
- L. Frederick "Rick" and Ginger Francis Fund
- Allan & Amy Goldfarb Fund
- Woody and Gayle Hunt Fund
- Steve & Ann Lauterbach Fund
- Richard & Susan Moore Fund
- Carolyn Mora Fund
- Drs. Susana Navarro and Arturo Pacheco Fund
- Robert & Sandra Sanchez Almanzan Fund
- Bob and Jacqueline Skov Fund

Paso Del Norte Foundation (continued)

CHALLENGE FUNDS

Inspire charitable giving in the region and help nonprofit organizations leverage giving by offering up to 1:2 match for contributions made during selected sponsored events/appeals up to a match ceiling. The PDNF worked with 21 Challenge Fund partners in 2015, raising and returning \$1.33 million to charitable causes in the region.

- Boy Scouts of America
- Boys and Girls Club of El Paso
- CASA of El Paso
- Center Against Family Violence
- Centro Familiar para la Integración y Crecimiento
- El Paso Center for Children
- El Paso Child Guidance Center
- El Paso Diabetes Association
- El Pasoans Fighting Hunger
- El Paso Public Library Foundation
- El Paso Symphony Orchestra
- FEMAP
- Homeless Opportunity Center
- Kids Excel
- La Rodadora
- La Semilla
- Mesilla Valley CASA
- NAMI of El Paso
- Philosophic Systems Institute
- Segundo Barrio FC
- VIFAC Juárez
- YWCA Paso del Norte Region

DONOR-ADVISED FUNDS

Give donors the opportunity to support the charitable organizations of their choice over a few years or in perpetuity. The PDNF was pleased to support 6 major donor advised funds in 2015.

- Sharon Butterworth Fund for Behavioral Health
- Myrna & Ray Deckert Charitable Fund
- Maureen Henry Scholarship Fund for Health Sciences
- Loaves & Fishes Fund
- Joy & Anthony Martinez Fund
- Yellen Family Fund

AGENCY FUNDS

Facilitate giving, endowment building and grantmaking by working with agencies or charitable programs through a variety of agency funds. The PDNF is proud to partner with 19 agency funds large and small to improve health, education, economic development and quality of life in the region.

- Bowie Mercado Fund
- Boys & Girls Clubs of El Paso Foundation
- Caldo Collective Fund
- Carambola Community Music Fund
- El Paso High School Alumni Centennial Fund
- El Paso High School Centennial Fund
- EPISD Education Foundation
- FEMAP Foundation Fund
- Flo Buchmueller Fund for CASFV Capital Projects
- Fundación Paso del Norte para la Salud y Bienestar
- in2improv Fund
- Murals at Ft. Bliss Fund
- Paso del Norte OUT Fund
- RNcubator
- Sunrise Rotary Fund
- Texas Team Upper Rio Grande Region
- U.S.-Mexico Border Health Commission
- WE (Fill in the Blank)
- Women's Fund of El Paso

Paso Del Norte Foundation (continued)

TRIBUTE GIFTS

Honor or memorial gifts on behalf of family and friends.

- In memory of Robert Hoy: Kirk & Judy Robison, Robert & Jacqueline Skov, Ray and Myrna Deckert
- In memory of Tyler Francis: Ray and Myrna Deckert
- In memory of Ernie Roberts: Ray and Myrna Deckert
- In memory of Sara McKnight: Ray and Myrna Deckert
- In honor of Jim Phillips: Ray and Myrna Deckert
- In honor of Maureen Henry: Ray and Myrna Deckert
- In honor of Dr. Louis Alpern: Ray and Myrna Deckert
- In honor of Dr. Bakisson: Ray and Myrna Deckert
- In honor of Patsy Slaughter: Ray and Myrna Deckert
- In memory of William Kastrin: PDNF Board of Directors
- In memory of Jose Rodolpho Torres Lopez: Paso del Norte Health Foundation Board of Directors, Steve and Tracy Yellen, Robert and Gloria Ash, Ray and Myrna Deckert
- In honor of Flo Buchmueller: Barbara Ruffino
- In honor of Tracy Yellen: David and Flo Buchmueller
- In honor of Myrna Deckert: AON Foundation, Bob and Jaqueline Skov, NOL Properties

FEATURED STORIES

Health Funds: Bob & Rose Ann Hoy, Jr. Fund for Health Leadership



The Paso Del Norte Foundation was pleased to welcome the Bob & Rose Ann Hoy, Jr. Fund for Health Leadership in 2015. The Fund was established in memory of Bob Hoy and his numerous contributions to health in the region as a founding board member and chairman of the Paso del Norte Health Foundation and board member of the Paso Del Norte Foundation.

"We will miss Bob deeply and dearly," said Health Foundation CEO Myrna Deckert, reflecting on Mr. Hoy's passing in June. "He was a dear personal friend and an unwavering partner of the Paso del Norte Health Foundation, believing passionately in our mission to create a region driven by the power of healthy living."

Proceeds from the Hoy Fund will support the Health Foundation's REALIZE Board program, renamed in honor of Bob Hoy and his personal commitment to developing leaders in the region.

Paso Del Norte Foundation (continued)

Agency Funds: Hunt Family Foundation makes Challenge Grant



HUNT FAMILY FOUNDATION MAKES CHALLENGE GRANT TO SUPPORT HEALTH PROGRAMS IN PARTNERSHIP WITH THE PDNF AND NEW FUNDACIÓN PASO DEL NORTE PARA LA SALUD & BIENESTAR

The Hunt Family Foundation made a game-changing pledge in the fall of 2015 – a \$1 million challenge grant (\$200,000/year for 5 years) to inspire and leverage charitable giving and support the growth and development of the Fundación Paso del Norte para la Salud y Bienestar. The Fundación is a new Juárez-based nonprofit organization established in 2015 by the Paso del Norte Health Foundation to improve the quality of life of children, youth and families in the region by leading, advancing and promoting initiatives, programs and partnerships for health and well-being.

“We believe that a challenge grant of this nature will help inspire and increase philanthropy in the U.S. and Mexico in support of improvements to health in Ciudad Juárez,” said Hunt Family Foundation Chairman Woody Hunt. “We are committed to investing in the Borderplex. A dollar invested in Ciudad Juárez has social and economic benefit on both sides of our border.”

The Fundación Paso del Norte Board Chairman Benjamin Torres-Barron welcomed the challenge. “We are profoundly grateful to the Hunt Family Foundation for this extraordinary opportunity to leverage philanthropic giving. We intend to meet this challenge and ensure that the funds raised improve health and quality of life for the residents of Ciudad Juarez.”

Donors can make contributions to support the Hunt Family Foundation Challenge Grant to the Fundación Fund through either the Paso Del Norte Foundation or directly to the Fundación in Juárez.

Agency Funds: Boys and Girls Clubs of El Paso Foundation seeks to grow endowment in partnership with the PDNF



BOYS & GIRLS CLUBS OF EL PASO

In 2015, the Boards of Directors of the Boys & Girls Clubs of El Paso Foundation (BGC Foundation) and the PDNF announced a partnership to grow the assets of the BGC Foundation. “The Boys and Girls Clubs of El Paso Foundation is partnering with the PDNF in order to increase the resources we provide to the Clubs in El Paso,” said Luis Talavera, President of the Boys & Girls Clubs of El Paso Foundation Board of Directors.

The Boys and Girls Clubs of El Paso was founded in 1929 to provide young people with a fun, safe and constructive environment when they are not at home or school. Serving more than 1,200 young people at four centers and numerous after school programs, the Clubs offer programs and services designed to improve academic achievement, build character, and strengthen life skills with the goal of

Paso Del Norte Foundation (continued)

ensuring that every young person who comes to Clubs graduated from high school with a plan for their future.

The BGC Foundation was established for the exclusive benefit of the Boys and Girls Clubs, making more than \$400,000 in grants to support the Clubs in its 20 year history.

"The Paso Del Norte Foundation will provide important administrative and investment support to the BGC Foundation so that it can do even more to serve the Clubs in El Paso," said Allan M. Goldfarb, Chairman of the PDNF Board.

Working with the PDNF, the BGC Foundation seeks to increase its assets to the \$1 million mark in order to support the growth and sustainability of the Clubs that are so vital to the community.

Donor-Advised Funds: Loaves & Fishes Fund



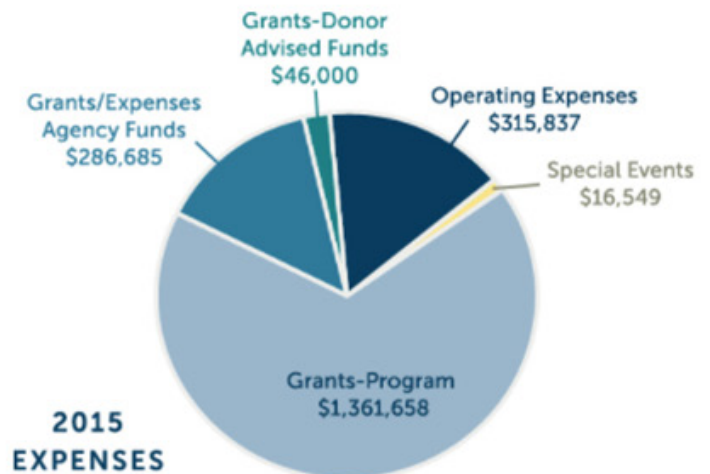
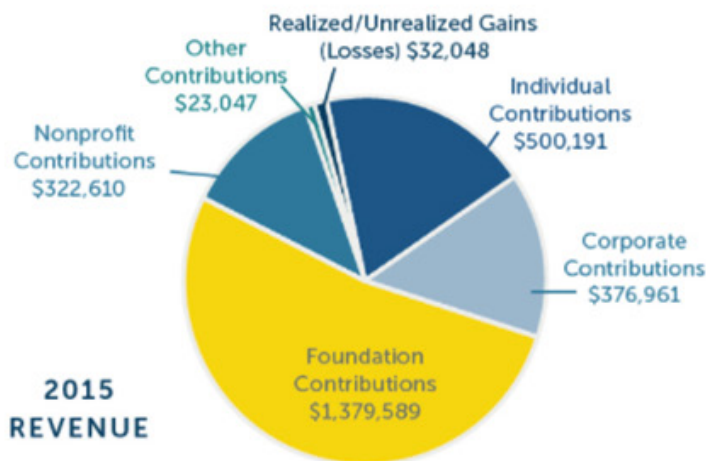
"I have faith that God can work miracles even with my few loaves and just a couple of fish." Such was the motivating force behind the new Loaves & Fishes Fund (L&F Fund), established in 2015 to make an impact in the lives of those struggling each day to survive.

The L&F Fund will make grants to agencies that provide dignity and hope to the most vulnerable in the El Paso community, helping in emergency situations and through investments in agencies that work to find long-term solutions to poverty and homelessness through education, job training and access to healthcare.

Ultimately, the L&F Funds seeks to inspire others so that together the response is not, "What are we among so many?" but "Come, and eat."

FINANCIAL REVIEW

The Paso Del Norte Foundation is grateful for the generosity of individuals, corporations and foundations for their investment in a healthy future.



Paso Del Norte Foundation (continued)

BOARD OF DIRECTORS

Robert Ash, Chair

El Paso City Employees' Pension Fund

Carolyn L. Mora, Vice-Chair

Carolyn L. Mora Financial Services

Alan Abbott

Lynwood Garden Investments, Inc.

Sandra Sanchez Almanzán

Fannie Mae, National Service Organization

Guadalupe (Pita) De La Vega

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Hunt Companies

Steve Lauterbach

Lauterbach, Borschow & Company

Richard Moore

Strategic Growth Bank

Dr. Susana Navarro

Community Advocate

Benjamin Torres-Barron

Baker & McKenzie Abogados, S.C.

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CEO, Paso del Norte Health Foundation

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FUNDACIÓN
PASO DEL NORTE
Para la Salud y Bienestar.

OVERVIEW

The Fundación Paso del Norte para la Salud y Bienestar (Fundación) is a Juárez-based nonprofit organization established in 2015 by the Paso del Norte Health Foundation to improve the quality of life of children, youth and families in the region by leading, advancing and promoting initiatives, programs and partnerships for health and well-being.

MISSION STATEMENT

The mission is to lead to improve the quality of life of the people in the region promoting partnerships and initiatives of health and wellness.

REGIONAL IMPACT

Committed to excellence, the Fundación will ensure that its investments are meaningful and effective. The Fundación works collaboratively across sectors to understand and address the needs of the community. The Fundación focuses its work in the following strategic areas:

Gender Equality: Strengthening the role of women, empowering girls and promoting gender equality.

Resilient Families: Work with children affected by Juárez past violent environment, through resilience and peace building activities.

Healthy Eating and Active Living: Promote active living and healthier eating habits.

Healthy Relationships: Promote healthy environments that contribute to community well-being.

Networks and Partnerships: Achieve a collective impact among organizations in the region.

CHALLENGE FUND

The Fundación received an incredibly generous \$1 million Challenge Grant from the Hunt Family Foundation, \$200,000/year for five years, with the goal of raising \$400,000/year in matching gifts from individuals, corporations and foundations in the U.S. and Mexico to support the Fundación's work in Ciudad Juárez. The Fundación looks forward to meeting this challenge to support its grantmaking efforts in Ciudad Juárez.

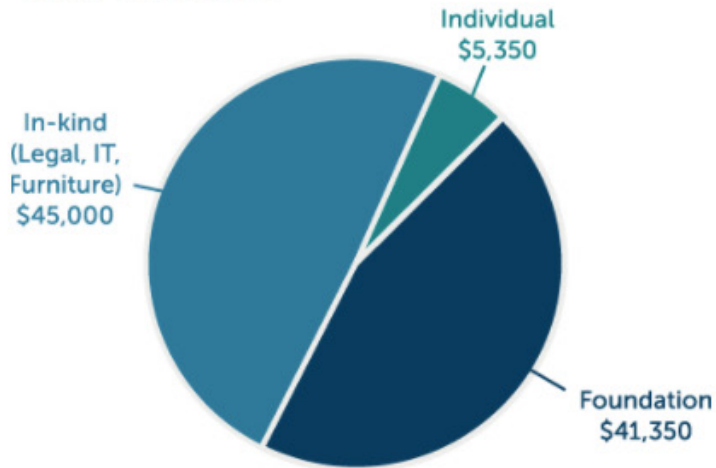
To learn more about the Fundación or to make a donation, visit www.fundacionpdn.org.

Fundación Paso Del Norte (continued)

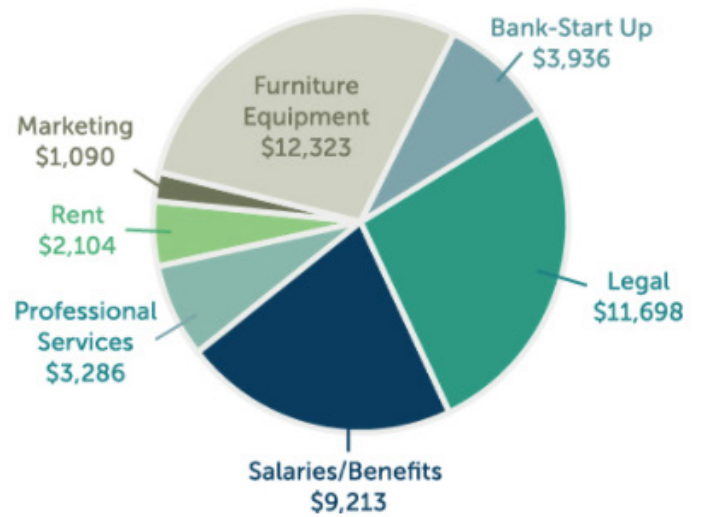
FINANCIAL REVIEW

The Fundación partnered with the Paso Del Norte Foundation to manage start-up funds for the first part of the year of operations. The Fundación and the Paso Del Norte Foundation are grateful for the generosity of individuals, corporations and foundations for their investments.

2015 REVENUE



2015 EXPENSES



BOARD OF DIRECTORS

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Baker & McKenzie Abogados, S.C.

Ernesto Avila - Vice-President

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Consultor Independiente

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Paso Del Norte Foundation

Fundación Paso Del Norte (continued)

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