

CORAZÓN *y* COMUNIDAD



PASO DEL NORTE
COMMUNITY FOUNDATION
2025 ANNUAL REPORT



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PASO DEL NORTE
COMMUNITY FOUNDATION

FROM OUR BOARD CHAIR AND CEO

DEAR FRIENDS,

The milagro heart is a symbol of the collective heart of our community – full of the intentions and miracles that make a difference in the lives of our Borderplex residents.

We are pleased to share our 2025 Annual Report – *Corazón y Comunidad* – honoring the culture of our community, heart of our people, and impact of our partnerships over the last year.

In 2025, the Paso del Norte Community Foundation received **\$31.9 million in revenue from 11,244 donors, and invested over \$26 million in grants and charitable expenses**, ending the year with \$38.7 million in assets. Since our inception in 2013, the PdN Community Foundation has received more than \$183 million in revenue and awarded over \$143 million in grants and charitable expenses, with over \$425 million in total combined giving and \$349 million in combined assets with the Paso del Norte Health Foundation.

We were proud to receive the UTEP Presidential Gold Bar Award and Texas Workforce Commission's Employer of Excellence Award in 2025 along with the Best Place for Working Parents designation.

Our board engaged in a dynamic strategic planning process for 2030 and affirmed our commitment to our core values of leadership, integrity, inclusion, collaboration, and stewardship.

We extend our heartfelt thanks to our board members, staff, community, and grantees for being such an important part of our *Corazón y Comunidad* – and our ongoing commitment to improve education, health, social services, economic opportunity, and quality of life in our binational, tri-state region.

Your contributions drive our shared success, and we are grateful for your generosity and support.

RESPECTFULLY,



Tracy J.
Yellen
CEO

Ernesto
Avila
BOARD CHAIR

OUR STRATEGIC PRIORITIES: 2025 YEAR IN REVIEW

PHILANTHROPIC GIVING



- **Welcomed 26 new funds** to our community of philanthropy, bringing the total number of donor-advised and designated funds to over 300.
- **Awarded \$629,268 for 321 scholarships** awarded in partnership with 36 scholarship funds.
- **Raised \$1.1 million with our sister foundation, the Fundación Paso del Norte** in Cd. Juárez, exceeding the Hunt Family Foundation Annual Challenge Grant.
- **Partnered with KVIA** to host a telethon for Operation Noel and received hundreds of donations from across the region and **distributed thousands of coats to children in need.**
- **Collaborated with our designated fund partners** on meaningful projects and initiatives ranging from film festivals and leadership programs for youth to art collaborations and women's empowerment efforts.
- **Received a \$620,000 grant** to grow PdN Community Foundation grantmaking and impact.
- In partnership with our Donor-Advised Funds, **made significant investments in nonprofit organizations and academic institutions** including Texas Tech Health El Paso Fox Cancer Center, Texas Tech Health El Paso Francis Graduate School of Biomedical Sciences, UTEP Hunt School of Business, La Nube Children's Museum, La Rodadora Children's Museum, FEMAP Foundation, Boys and Girls Clubs of El Paso, El Pasoans Fighting Hunger Food Bank, and dozens more.

COMMUNITY PROJECTS



- **Celebrated the lighting of the \$5.9 million Star Ceiling (El Paso)** project by world-renowned artist Leo Villareal in partnership with the El Paso Museum of Art Foundation.
- **Advanced the Downtown Deck Plaza in partnership with the City of El Paso and County of El Paso** with funding commitments from the Texas State Legislature (\$10 million), El Paso Metropolitan Planning Organization (\$25 million), and County of El Paso (\$1 million).
- **Advanced the Paso del Norte Trail with \$31 million** in funding from the Texas Department of Transportation to the City of El Paso and County of El Paso for new trail segments, along with a \$290,000 grant from the Texas Parks and Wildlife Department for improvements to the River Trail.

NONPROFIT CAPACITY BUILDING



- **Partnered with 31 Partners in Philanthropy** to build nonprofit capacity throughout the year.
- **Hosted the fifth annual Nonprofit Conference: Reimagine!** with over 450 attendees and a great line-up of speakers.
- **Trained 22 nonprofits in the Power, Purpose, Plan Summer Learning Series** to build fundraising capacity with customized fund development strategies for each nonprofit.
- **Placed 15 paid interns in summer internships at nonprofits**, earning the Texas Workforce Commission's 2025 Employer of Excellence Award.

- **Led the 10th annual El Paso Giving Day with a "Superbowl of Giving" theme, raising \$2.3 million** for 264 nonprofit organizations, with 10,942 gifts from 8,660 generous donors.

COMMUNITY RESILIENCE



- **Supported the Community Foundation of the Greater Hill Country's** philanthropic response to the devastating flooding in Central Texas.

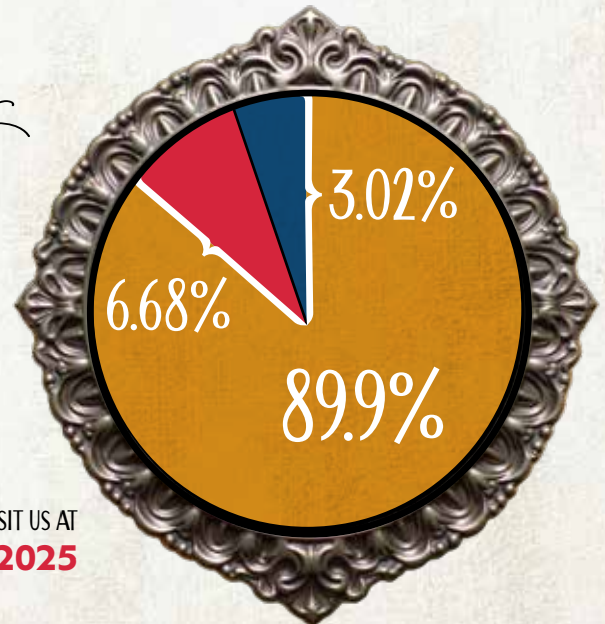
2025 IMPACT

The PdN Community Foundation received **\$31.9 million in revenue** as a result of gifts from 11,244 donors for more than 300 charitable funds, **investing over \$26 million in grants and charitable expenses** and ending the year with **\$38.7 million in assets**. Since our inception in 2013, the PdN Community Foundation has received more than \$183 million in revenue and awarded over \$143 million in grants and charitable expenses, with \$425 million in total combined giving and \$349 million in combined assets with the Paso del Norte Health Foundation. As part of our commitment to stewardship, we received clean audited financial statements, achieved a 13.1% return on investment assets, and spent less than 3.12% of contributions on administration.

2025 REVENUE

\$31.9 MILLION

- **PHILANTHROPIC GIVING (89.9%)**
- **NONPROFIT CAPACITY BUILDING (6.68%)**
- **GENERAL/OTHER (3.02%)**



TO READ OUR FULL FINANCIAL REPORT, VISIT US AT
pdnfoundation.info/pdncf-2025