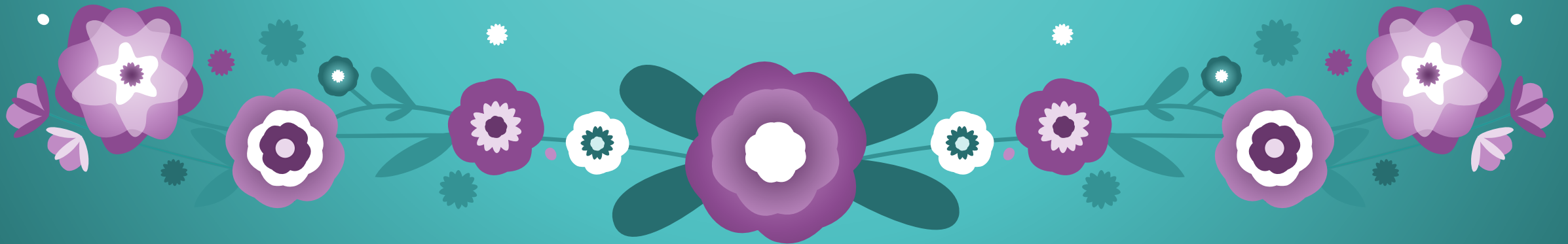



MASTERING KEY STRATEGIES FOR VOLUNTEER AND PROGRAM MANAGEMENT



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Keys to volunteer and program management in
a non-profit organization:

1. Planning, planning, planning
 2. Communicate, communicate, communicate
- 

Non-profit Program Management

Strategic Planning

Define your Mission and Goals

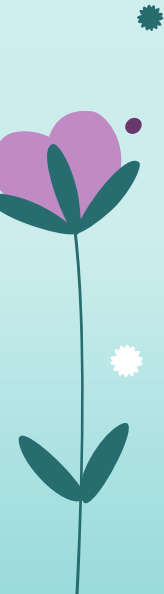
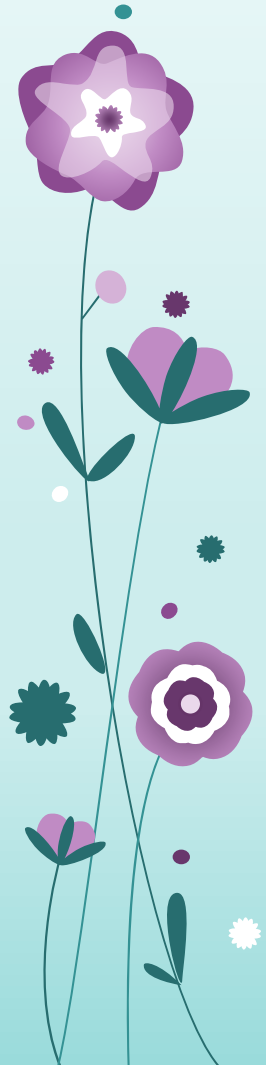
Develop a Reality-Based Plan

Program Implementation

Resource Allocation

Monitor and Evaluate

Data Driven Decisions





Internal Communication

Clear and Consistent

External Communication

Mission and Programs

Know Your Audience





Fundraising

Highlight Impact of Volunteers

Seek Funding

Collaborate

To Expand, Reach and Impact

Involve and Empower Your Volunteers





Volunteer Management

Recruitment

Define:

Roles Clearly

Responsibilities

Time Commitments

Impact





Promote Opportunities

Share Postings

Leverage Social Media, Email, Website

Targeted Recruitment

What is the BEST way to recruit?

Make it EASY!





Onboarding and Training

Training

Comprehensive and Thorough

Onboarding

Welcomed, Valued, and Supported





Engagement and Retention

Match Skills to Tasks

Align interests, skills, and availability to program's needs.

Provide On-going Support and Recognition

Offer Training, Guidance, and Acknowledge

Recognize and Celebrate

Offer Opportunities for Growth





Foster a Positive Culture

Create a safe, welcoming, and collaborative atmosphere.

Communicate Regularly

Open and Regular

Solicit Feedback From Your Volunteers





Questions?

